



guardian
angels UK

Guardian Angels UK

Sponsorship Pack 2018

Our Story

In July 2017 our founder Amy Donnelly was widowed at 33 with a 6 month old daughter.

Amy took to writing a personal blog about her grief journey to help not only herself but also others who found themselves in a similar devastating situation.

People from around the world contacted Amy to share their stories of loss and bereavement.

Lots of the communications came from fellow widows/ widowers who found themselves not only grieving but struggling with the financial implications of losing the main breadwinner in their family.

Amy and her daughter Matilda were fortunate as her husband had insurances and pensions organised which meant they wouldn't need to worry about finances and they would continue to do everything they had planned to do as a family. They would still go on holidays, on day trips and live in the family home. Other families experiencing a similar bereavement are not always so financially fortunate.

Many children who are bereaved have to move out of their family homes, change schools and suffer financial hardship as well as well-being issues as a result of the death of a parent or guardian.





Where Your Money Goes

Guardian Angels UK is a registered charity set up to support, preserve and protect the physical and mental health of children under the age of 18 living in the UK, who have experienced bereavement as a result of the loss of a parent/ guardian, by the provision of support and recreation and leisure time activities provided in the interest of social welfare, designed to improve their conditions of life.

A parent of a child under 18 dies every 22 minutes in the UK; around 23,600 a year. This equates to around 111 children being bereaved of a parent every day.*

1 in 29 schoolchildren have been bereaved of a parent or sibling- that's a child in every class!*

Services we can provide:

- Provide tickets to: theme parks, theatre productions , wildlife parks , sporting fixtures etc
- Provide payments for: registered extra curricular activities and clubs eg. Brownies , Guides , Scouts, Cubs
- Provide Day outings for bereaved children and their families.
- Provide UK based weekend breaks and holidays for bereaved children and their families.



Ideas on how to fundraise.....

- Running Events
- Abseiling
- Cake Sales
- Bean Bath
- Head Shaving
- Auctions
- Bingo
- Coffee Morning
- Fashion Show
- Murder Mystery Party
- Wine tasting Evening
- Car wash
- Odd Jobs
- Fancy Dress Competition
- Golf Day
- Dog Walking
- Man Vs Food
- Break a world Record
- Arts and Crafts
- Sky Dive
- Bungee Jump
- White water rafting
- Paint Balling
- Exercise
- Karaoke Night
- Pub Quiz
- Non School Uniform Day
- Treasure hunt
- Fete
- Come Dine with Me
- Dye your hair rainbow colours
- Talent Show
- Walkathon
- Plant Sale
- Battle of the Bands
- Bad Jumper day
- Car boot sales
- Tombola
- Collect your "coppers"
- Kissing Booth
- Egg and Spoon Race
- Face painting competition
- It's a Knock Out
- Litter picking
- Name the Teddy
- Nearly New Sale
- Netball Tournament
- Sponsored Silence
- Barn Dance
- 24hr Fast
- Upcycling
- Afternoon Tea Party
- Welly Wanging
- Xbox Tournament
- Mountain Climb
- Jam Donut eating Competition



How to Collect Sponsorship Money

Online

We encourage everyone to use our free online donations page - Virgin Giving - as they automatically make donations direct to our bank account and manage Gift Aid, so saving us time, resources and enabling us to raise even more funds.

It's so quick and easy to set up. All you need to do is simply email or share online your virgin giving fundraising page to all your relatives, friends, colleagues and potential sponsors, and they can support you directly online.

Funds are automatically transferred to Guardian Angels UK on a regular basis, which makes it easy for you and your supporters.

Go to www.virgingiving/guardianangelsuk and follow online instructions to set up your own page

Paper sponsorship Form

If you prefer to use a paper sponsorship form to gather donations, our sponsorship form is attached.

After the event you can make your donation by cheque or bank transfer.

CHEQUES: please make cheques payable to Guardian Angels UK

BACS: Guardian Angels UK CAF Bank.
Sort Code: 40-52-40 Account number:
00031526



Tip and Hints on How to Maximise Your Sponsorships

- Set yourself an achievable target
- Know all about Guardian Angels UK and what we do
- Network- ask people to spread the word for you!
- Use social media – The more you talk or tweet or post videos about the event , the more people will donate so make sure to publicise what you're doing. Don't forget to use our #GAUK where you can!
- Set regular reminders to keep your sponsor page up to date with progress
- Include quotations -1 or 2 lines that provide insight into your motivation
- Be enthusiastic and confident
- Use your imagination
- Make use of our logo and poster – customise a poster to include your contact details and advertise your event.
- Share your progress with us so we can share your support on our social media.
- Check if your company or bank does money match
- Remember to thank everyone



Legal

Before you before you start your fundraising for Guardian Angels UK , please read our Terms and Conditions below.

In raising funds for Guardian Angels UK, I will...

1. Use my best endeavours to raise money for Guardian Angels UK, and not do anything to bring Guardian Angels UK into disrepute
2. Obtain and pay to Guardian Angels UK all money raised within three months of my fundraising activity
3. Get approval in advance from Guardian Angels UK of any use of Guardian Angels UK logo in print or digital materials
4. Ensure that all materials include 'Guardian Angels UK : Registered Charity: 1176858'
5. Obtain prior approval from Guardian Angels UK before approaching any companies, press or celebrities to support my event
6. Sign the relevant form for the use of collection tins if required
7. Not carry out house-to-house collections
8. Not collect in any public place without first obtaining a collector's licence from the appropriate local authority (usually the police or the council)
9. Not collect on private property (including shops, pubs etc) without first obtaining the permission of the owner
10. Not hold a raffle without obtaining a licence from my local authority



Legal

11. Not resell or offer for auction Guardian Angels UK merchandise without Guardian Angels UK permission. I shall also pass 100% of all proceeds from any permitted activity of this type solely to Guardian Angels UK
12. Not sell alcohol at any event without having the appropriate liquor license
13. Make sure my event, and any third parties involved are fully insured and not take unnecessary personal risks
14. Acknowledge that Guardian Angels UK cannot take responsibility for any losses made through my event or liability arising from my event
15. Return any unused fundraising materials that I will not require in the future to Guardian Angels UK
16. Inform Guardian Angels UK at the earliest possible opportunity if I have had to cancel my event due any circumstances
17. I understand that Guardian Angels UK may terminate my right to raise funds at any time
18. I understand that all funds raised from my event will support the work of Guardian Angels UK, registered Charity: 1176858
19. I agree any information provide by me in connection with Guardian Angels UK events may be recorded and used by Guardian Angels UK in accordance with the Data Protection Act 1998



Wishing you the best of luck for the sponsored event....thank you for your generosity.

No matter the size of the donation , it can help to make new memories for thousands of bereaved children across the UK.

If you have any further questions please email us at Emily.Lucas@gauk.org.uk or Rachel.Langstaff@gauk.org.uk